Call for Beehive Stations

*Putting Care at the Center 2024*

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**About Putting Care at the Center 2024**

The Camden Coalition’s [National Center for Complex Health and Social Needs](#) (National Center) is seeking proposals for Beehive stations for its national conference, *Putting Care at the Center 2024*, co-hosted this year by [UPMC Health Plan](#). The conference will take place in Pittsburgh, PA, at the Wyndham Hotel, on October 16-18, 2024.

*Putting Care at the Center* is the annual venue for the [complex care](#) field to learn, network, and create a shared agenda for improving care for people with complex needs. It attracts thought leaders, innovators, and those engaged in frontline clinical work from around the country, as well as people with lived experience of complex health and social needs, policymakers, researchers, and data analysts. The anticipated conference attendance is 700-800 people.

This year’s conference will focus on the theme: *From partnerships to ecosystems of care*. Our existing health and social systems, spanning healthcare, public health, social care, housing, and education, often operate in silos, narrowly focusing on an individual service or need. Occasionally, organizations partner on a program, but too often those partnerships fail to change the underlying broken systems. An [ecosystems of care](#) approach recognizes that ongoing and sustained collaboration across organizations and sectors is essential to overcome the fragmentation that exacerbates the complex needs of vulnerable populations. Coordinated ecosystems of care result from organizations working collectively and intentionally across sectors to better address the root causes of poor health, poor quality of life, and health inequity among populations with complex health and social needs.

*Putting Care at the Center 2024* will explore the essential elements of an ecosystems of care approach. Topics will include: how to support a diverse and interprofessional workforce; building accessible and effective programs across the continuum; meaningfully partnering with individuals with lived experience; effective governance and leadership of collective efforts; and ensuring that resources and payment arrangements support the services that are essential to improve the health and well-being of populations with complex needs.

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**About the Beehive: A space to share**

See what the buzz is about and submit your proposal to be featured in our annual Beehive — an innovative and semi-structured shared networking space to display your ideas at *Putting Care at the Center*.
**How it works**

If your proposal is selected, you will be given a station in the Beehive to share your knowledge, experiences, strategies, and challenges with conference attendees and to network with potential collaborators.

Conference attendees will gather inside the Beehive to browse and reflect on the ideas shared at each station. [Click here to learn more.](#)

**Beehive content**

Beehive ideas may span care delivery, data and evaluation, policy and advocacy, program design and operations, and leadership and collaboration, and can introduce a particular model, practice, or tool. We invite submissions from leaders, practitioners, students, researchers, advocates, and others wishing to share resources and tools, innovative programs, field experiences, and significant research findings. Poster and tabletop stations should be educational in nature and not promote a particular product or service.

**Participation in the Beehive**

Beehive facilitators can select **one of two ways** to participate in the Beehive: poster or tabletop station.

- **Poster station:** Posters are physical displays highlighting patient cases, programs, research, and case studies of interest to conference attendees.

- **Tabletop station:** Participants share an open-source resource, model, tool, technology, or program they have developed and/or implemented that other attendees can apply in their programs and organizations.

Beehive stations should be conducive to free flowing 1:1 and small group conversations—as in an exhibit hall. Stations can highlight:

- Surveys
- Workflows
- Data analysis tools
- Evaluation tools
- Sample payment structures
- Training manuals
- Complex care models or programs
- Partnerships and collaborations
- “How to” guides
- Assessments
- Toolkits

**Other opportunities**

Companies, foundations, and other organizations looking to elevate their brand, promote their proprietary products and services, and grow their customer base can participate as conference sponsors. Sponsors receive benefits such as logo placement, complimentary conference passes, and a booth in the Beehive. To learn more about becoming a conference sponsor, please contact Matt Kalamar, Director of Grants and Development (mkalamar@camdenhealth.org).

**Core tenets**

- Priority will be given to presenters who have lived experience of complex health and social needs and/or who are from underrepresented and/or marginalized communities.

- Presenters are encouraged to ground their content in relevant complex care frameworks, including the **Blueprint for Complex Care**, **ecosystems of care**, and the **complex care core competencies**.

- Presenters should recognize the complexity of systems and institutions, including the impact of structural racism.

- Recognizing the diversity of the audience, stations should be accessible to attendees from different sectors, disciplines, and professions.
Logistics

- There will be two dedicated Beehive sessions, one on Wednesday, October 16 and the other on Friday, October 18.
- Conference participants will flow through Beehive stations and will likely not spend the entire time at one station.
- All Beehive facilitators are required to register for the conference at their own expense.
- Beehive stations are limited to up to three facilitators.

- Frequently asked questions about the Beehive.

Timeline

- February 6: Call for proposals released
- May 9: Beehive proposals due
- July: Beehive selections announced
- October 16-18: Putting Care at the Center 2024

Application

Please provide the following information for each proposed Beehive station. The below information is for reference only — **please submit all applications through the online portal.** Only proposals with all the required information will be considered.

1. Proposed title (10 words or less)
2. Topic area that best describes your Beehive station (select up to two):
   a. Care delivery
   b. Data & evaluation
   c. Policy & advocacy
   d. Program design & operations
   e. Leadership & Collaboration
3. Facilitator point of contact:
   a. First name
   b. Last name
   c. Email address
   d. City of work
   e. State/province of work
   f. Organization name
   g. Job title
   h. Phone number
   i. What professional disciplines BEST describe you? (check all that apply)
   j. Do you work directly with patients/clients?
   k. Do you supervise staff members who work directly with patients/clients?
   l. Race/ethnicity
   m. Gender
   n. Do you identify as LGBTQIA+?
   o. Do you have lived experience of complex health and social needs, whether yourself or as a family caregiver?
4. Additional facilitators for poster and tabletop stations (up to 2 additional facilitators). First name, last name, email address, city of work, state/province of work, organization name, job title, race/ethnicity, gender, LGBTQIA+, and lived experience.

5. Abstract (up to 50 words)

6. Description, specifically addressing these three questions: (up to 300 words)
   a. What problem(s) or topic(s) are you trying to solve, resolve, and/or highlight with your Beehive station?
   b. How does your proposal incorporate diverse experiences, identities, and perspectives?
   c. What lessons will people bring back to their own communities?

7. Are you willing to participate during multiple blocks?

8. Preferred Beehive station type
   a. Poster
   b. Tabletop

9. Will you be utilizing technology for your station? (i.e. monitor, laptop, etc.)

**Selection criteria**

Conference organizers will select Beehive stations based on the following criteria:

1. **Applicability** - Extent to which the knowledge applies to others and can make a difference in how others do their work.

2. **Quality** - Material is professional, well organized, and interactive.

3. **Innovation** - Content is innovative and pushes participants to think differently about complex health and social needs.

4. **Incorporation of core tenets (see above)**

5. **Facilitator diversity**
   a. Ethnicity & race
   b. Gender & gender identity
   c. Geography
   d. Type of professional and/or lived experience
   e. Type of organization

Applications from facilitators with lived experience of complex health and social needs and presenters from underrepresented and/or marginalized communities will receive additional points in the review process.

By applying, I understand that:

- The Beehive station will be in person
- Beehive facilitators must register for the conference at their own expense
- Facilitators agree to promote the conference through social media and other networks

Questions can be directed to Alice Smart at alice.smart@horizonmeetingmanagement.com or 512-651-3549. Applications available online - [apply now](#).