



HealthierHere

Community Informed Data Gathering for Implementation and Impact



Presented by:

Marya Gingrey, Chief Equity and Engagement Office
Abriel Johnny, Associate Director of Tribal and Community Engagement

May 28, 2025



Principles that guided our work

- Centered and co-designed with people with lived experience - Community and Tribes
- Additive vs. Extractive
- Earn the respect and partnership of the people and organizations the community trusted
- Resource the work commensurate to the lift
- Implement an ongoing accountability and feedback loop



Centering and Codesigning with people with lived experience

- Prioritized what was important to the people
 - *Strength based rather than deficit based*
 - *Broader reach than HealthierHere's funded purpose*
- Co-designed the survey and focus group instrument
 - *Shared decision making with community and Tribal people throughout the process*
- Allowed Trusted Partners to gather the information in culturally appropriate and meaningful ways that aligned with their engagement strategies
 - *Interviews, home visits, resource distribution, other planned activities*



Additive vs. Extractive Engagement

- Community and Tribal people “owned” the data and information
 - *The information informed HealthierHere’s work, but was also designed to be a value add to community and Tribal people for their grant applications, grant reporting, community report backs, etc.*
- Honored previous community and Tribal contributions by doing pre-work to understand what information was already available
 - *Recognize that community is often over-surveyed by multiple organizations*
- Goal was to build relationship rather than one-time engagements whenever HealthierHere needed something
 - *Many of the Trusted Partner organizations became contracted and funded partners with HealthierHere outside of the Community Voice Listening Project*



Earn the respect and partnership of the people and organizations the community trusted

- Partnered with the Center for Multicultural Health to lead, scope and design the approach BEFORE launching
 - *Learned who the Trusted Partners were in community*
 - *Learned about past engagement harms and broken trust*
- Spent time in community to listen, learn and share who we were as people
 - *Show up in a “good way” where the people are and engage as people*
- Earned invitations from Trusted Partners to share about HealthierHere as an organization
 - *Share in culturally appropriate ways in their existing venues*



Resource the work commensurate to the lift

- Dedicated resources in HealthierHere’s budget to resource the work
 - *Organizations were resourced between \$5,000 - \$8,000 for the work*
 - *Higher amounts were based on translation and interpretation needs*
- Contracted with the Center for Multicultural Health to develop and implement the procurement and contracting process
 - *Already a trusted entity with experience working with the Trusted Partners*
- Designed a “low-barrier” 2-page application process
- Included HealthierHere’s Community Advisory Board (Community and Consumer Voice Committee) in the selection process
- Streamlined the reporting process
 - *HealthierHere wanted to maintain fiscal responsibility for the funds without overburdening the participating organizations*



Implement an ongoing accountability and feedback loop

- Released a final Report and Executive Summary
 - *Approved by participating Trusted Advisors with permission for the to use and share*
- Hosted two community share-back events
 - *Honored and celebrated the collective work*
 - *Identified key themes that applied across the community*
 - *Built relationships among Trusted Partners serving different communities*
- Resourced organizations to share-back with the community and Tribal people that they serve
 - *Allowed people to dig deeper into the data that pertained to specific communities*
- Resourced a second round of funding for Trusted partners to continue engagement with HealthierHere beyond the Community Voice Listening Project
 - *Participated in Committees and Workgroups while providing input into project priorities, funding decision and organizational strategic priorities*



How the Community Voice Listening Project Impacted HealthierHere's Work - Overall

- Prioritized community knowledge, community practice, and community experience in projects
- Included results of Community Voice Listening Project in implementation of the Medicaid Transformation Waiver and subsequent HealthierHere work
- Resourced work to address stigma in accessing care related to mental health and/or substance use disorder
 - *Developed behavioral health workgroup*
 - *Resourced Mental Health First-Aid*
- Recognized the importance of and resourced the provision of traditional medicine
- Elevated priorities from Community Voice Listening project in COVID response, relief and resilience funding
- Long-term relationships with Trusted Partners as contracted funded partners in other areas of HealthierHere work



How the Community Voice Listening Project Impacted HealthierHere's Work – Tribal Specific

- Began meetings in culturally appropriate ways
- Created space for community to define their own success measurements
- Meeting community and Tribal people where they are rather than requiring them to come to us
- Implemented practices of:
 - *taking notes in real-time*
 - *what needs to be shared in space gets shared rather than strictly following predesigned agendas*
 - *Sitting comfortable in silence*



Discussion Questions

- What elements of the Community Voice Listening Project are different from ways you have seen community surveying/focus groups done?
- What elements of the model could be put into use in your community (and/or organization) to strengthen what is currently doing?"



Please Reach Out for More Information

- Marya Gingrey, Chief Equity and Engagement Officer,
Mgingrey@HealthierHere.org
- Abriel Johnny, Associate Director of Tribal and Community Engagement, Ajohnny@HealthierHere.org

A large, stylized word cloud centered on the word "Thank You" in various languages. The word "Thank" is on the left and "You" is on the right, with "You" being significantly larger. The background is white, and the text is in a dark teal color. The languages represented include English, Spanish, French, German, Italian, Portuguese, Dutch, Swedish, Danish, Norwegian, Polish, Czech, Hungarian, Russian, Chinese, Korean, Japanese, Thai, Vietnamese, Indonesian, Malay, and others. The text is arranged in a dense, overlapping, and slightly curved pattern around the central words.

