

JANUARY 2026

Call for 2-Minute Buzz proposals

Putting Care at the Center 2026

About *Putting Care at the Center 2026*

The Camden Coalition's **National Center for Complex Health and Social Needs** (National Center) is seeking proposals for **2-Minute Buzz** talks for its national conference, ***Putting Care at the Center 2026***, co-hosted by **Kaiser Permanente**. The conference will take place in **Oakland, CA**, from **October 14-16, 2026**, at the Oakland Marriott City Center hotel.

Putting Care at the Center is the annual venue for the **complex care** field to learn, network, and create a shared agenda for improving care for people with complex needs. It attracts thought leaders, innovators, interdisciplinary team members from healthcare and community-based organizations, people with lived experience of health and social needs, policymakers, researchers, and data analysts from communities across the US. Anticipated conference attendance is 750-900 people.

About the 2-Minute Buzz

Drawing inspiration from the University of Pennsylvania's acclaimed **60-Second Lectures**, this new session format takes the energy of a TED talk and condenses it into just two minutes. In the 2-Minute Buzz event, speakers will take the stage to share a novel idea, perspective on a topic, or research finding with the audience.

The 2-Minute Buzz will be held on a side stage during the Beehive on Wednesday afternoon and Thursday morning. Conference attendees will gather in the designated 2-Minute Buzz space to watch five speakers during each timeslot offer fresh perspectives, innovative solutions, and thought-provoking insights related to the field of complex care.

[Click here to watch a video to learn more about the 2-Minute Buzz.](#)

2-Minute Buzz content

Talks should be educational in nature and not promote a particular product, organization, or service, though speakers may reference their organizations and work to illustrate the larger point they are seeking to make.

Logistics

- There will be two dedicated 2-Minute Buzz sessions: one on Wednesday and the other on Thursday.
- Each 2-Minute Buzz may have up to two speakers.

- Each speaker or set of speakers will have **two minutes total** to give their talk. Speakers are encouraged to practice and time their talk to ensure it is within the two-minute time limit.
- No slides or visual aids will be permitted.
- All presentations will be recorded and may be featured on the conference website and Camden Coalition social media.
- 2-Minute Buzz speakers are required to register for the conference at their own expense.
- Selected speakers will be required to meet with the 2-Minute Buzz emcee ahead of the conference to review their remarks and receive guidance. This brief prep session helps ensure presentations are clear, engaging, and aligned with the spirit of the 2-Minute Buzz.

2026 Timeline

- **January 7:** Call for proposals released
- **May 6:** 2-Minute Buzz proposals due
- **July:** 2-Minute Buzz selections announced
- **October 14-16:** Putting Care at the Center 2026

Application

The following information must be provided for each proposed 2-Minute Buzz. Applications **must be submitted through the [online portal](#)**. Only proposals with all the required information will be considered.

1. Proposed session title (up to 15 words)
2. 2-Minute buzz description (up to 300 words): Provide a detailed explanation of your 2-Minute Buzz for the review committee. This description should help reviewers understand what the 2-Minute buzz will cover and how the topic is innovative or thought-provoking.
3. 2-Minute Buzz point of contact (note: information for additional speakers will be collected after submission through a follow-up process):
 - a. First name
 - b. Last name
 - c. Email address
 - d. City/state
 - e. Organization name
 - f. Job title
 - g. What professional discipline BEST describes you?
 - h. Short bio (up to 100 words)
 - i. Race/ethnicity
 - j. Do you have lived experience of complex health and social needs, whether yourself or as a family caregiver?
4. For a co-presenter: First name, last name, email address, city/state, organization name, job title, and short bio (up to 100 words)
Please note: any co-presenter listed in your proposal will be contacted by email to submit their own demographic and profile information for our competitive review process.
5. As part of your 2-Minute Buzz application, please submit a short video (no longer than 2 minutes) showcasing what you plan to speak about. This does not need to be the actual talk you will give or professionally recorded but is meant to help the review committee get a sense of the message you aim to convey and your speaking style. Videos must be submitted as a URL (e.g., YouTube, Vimeo, Google Drive link). **If you are unable to generate a URL, [please upload your file directly to this folder](#). In the URL field below,**

please write "Uploaded to file request folder." If you need assistance with your video URL or the file request folder please contact alice.smart@horizonmeetingmanagement.com.

Selection criteria

We are seeking submissions that discuss new and innovative ideas, solutions, or research in the complex care field. To ensure the 2-Minute Buzz is dynamic and impactful, we encourage proposals that are:

1. Thought-provoking

Presenting a novel perspective on a common issue or introducing an idea that challenges traditional thinking. The goal is to spark curiosity and encourage attendees to consider new approaches, paradigms, or frameworks related to complex care. Whether your perspective is based on research findings, personal experience, or an emerging trend, it should provoke reflection and spark further exploration among attendees.

2. Engaging

Since the format is very short, your ability to captivate the audience quickly is crucial. This can include telling a compelling story, acting out a skit, using relevant examples, or demonstrating the impact of your idea in an engaging and dynamic way. Humor, personal anecdotes, and emotional appeal can also make your presentation more memorable and effective.

3. Features diverse speakers

- a. Ethnicity & race
- b. Geography
- c. Type of professional and/or lived experience
- d. Type of organization

Applications that include presenters with lived experience of complex health and social needs and presenters from underrepresented and/or marginalized communities will receive additional consideration preference in the review process.

By applying, I understand that:

- Speakers will need to meet with the 2-Minute Buzz emcee ahead of the conference. If you are unable to connect with the emcee ahead of the conference, you will forfeit your spot.
- The 2-Minute Buzz will be recorded and may be used in current and future conference communications.
- Speakers must register for the conference at their own expense.
- Speakers agree to promote the conference through social media and other networks.

Questions can be directed to Alice Smart at alice.smart@horizonmeetingmanagement.com or 512-651-3549. Applications available online - [apply now](#).

About the Camden Coalition

The Camden Coalition works to improve care for people with complex health and social needs in Camden, NJ, and across the country. The organization implements person-centered programs and pilots new models that address chronic illness and social barriers to health and well-being. Supported by a robust data infrastructure, cross-sector convening, and shared learning, its community-based programs improve outcomes for some of society's most vulnerable individuals. The Camden Coalition's National Center for Complex Health and Social Needs (National Center) connects complex care practitioners with each other and with data, tools, and other resources. For more information, visit www.camdenhealth.org.