

NJ FamilyCare Housing Supports Program: HIPAA Guidance

June 11, 2025



Regional Health Hubs (RHHs) play an important role supporting DMHAS in key initiatives such as the NJ FamilyCare Housing Supports Program.

Camden Coalition will:

- Deliver and curate a training series to support program roll-out
- Serve as a “help line” for providers to field/answer questions and troubleshoot issues through the process
- Liaise between the state, MCOs, and providers to support implementation

All RHHs will:

- Promote the program to recruit a robust network of providers within their regions
- Conduct member/community engagement to inform successful roll-out





About **CSH**

CSH collaborates to advance solutions that use housing as a platform for services to improve the lives of the most vulnerable people, maximize public resources and build healthy communities.



Here is the CSH Team



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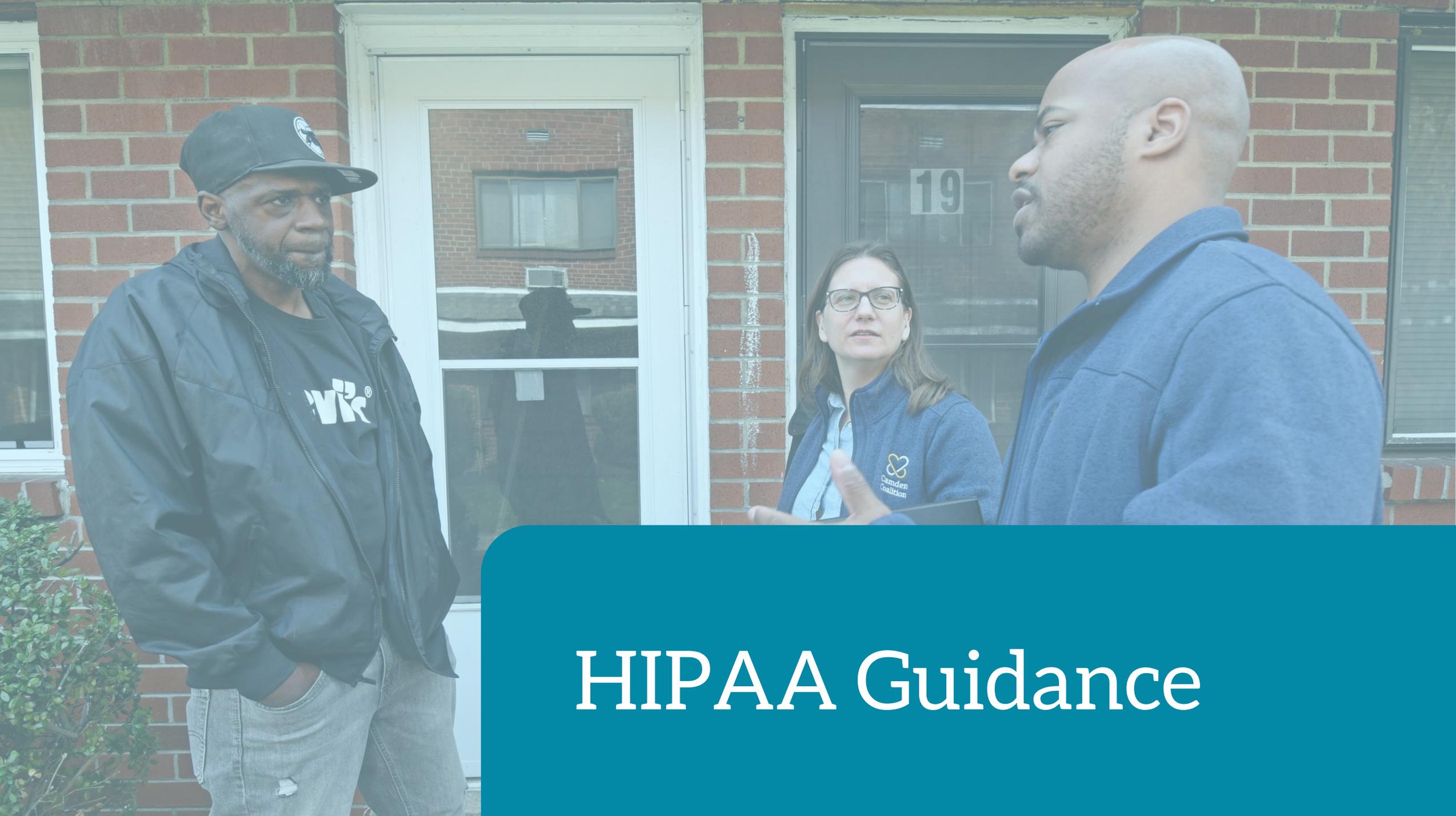
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Disclaimer

The views, opinions and content expressed herein do not necessarily reflect the official position of the state of NJ's Department of Community Affairs or Division of Medical Assistance Healthcare Services (DMAHS)





HIPAA Guidance

Disclaimer

These slides aim to provide high level information about HIPAA to assess whether your organization can feasibly comply. This content does not replace comprehensive HIPAA training or legal advice on the implications of becoming a covered entity.

This content does not necessarily reflect the views of the Department of Medical Assistance and Health Services (DMAHS).



HIPAA Background

The Health Insurance Portability and Accountability Act (HIPAA) seeks to improve the efficiency and effectiveness of the healthcare system through national standards for electronic healthcare transactions, and privacy protections for individuals' personal health information. As contracted Medicaid providers who will be working with electronic health data in order to bill and receive payment, HSP providers are "covered entities" meaning all protected health information (PHI) developed or exchanged under HSP is governed by HIPAA.

There are two critical pieces to HIPAA, the privacy rule and the security rule.

Privacy Rule: defines when and how you can disclose PHI without an individual's authorization

- a. The HIPAA Privacy Rule establishes national standards to protect individuals' medical records and other individually identifiable health information (collectively defined as “protected health information” or PHI)
- b. It applies to health plans, health care clearinghouses, and those health care providers that conduct certain health care transactions electronically.
- c. It requires **appropriate safeguards** to protect the privacy of protected health information and sets **limits and conditions on the uses and disclosures that may be made of such information without an individual's authorization.**
- d. The Privacy Rule also gives individuals rights over their protected health information, including rights to examine and obtain a copy of their health records, to direct a covered entity to transmit to a third party an electronic copy of their protected health information in an electronic health record, and to request corrections.

Security Rule: defines the safeguards that need to be in place to keep PHI secure and confidential

The HIPAA Security Rule establishes national standards to protect individuals' electronic personal health information that is created, received, used, or maintained by a covered entity. The Security Rule requires **appropriate administrative, physical, and technical safeguards** to ensure the confidentiality, integrity, and security of electronic protected health information.

Operationalizing the Privacy Rule

- HIPAA training
- Notice of Privacy Practices
- Client consent and authorization workflows
- Data that requires extra protection above and beyond HIPAA (eg: SUD, HIV)

Operationalizing the Security Rule

- Physical Safeguards – physical measures that ensure your physical space and records are secure and compliant
 - Eg: locked cabinets; badges for entry; private space to have conversations with or about clients
- Technical Safeguards – technological measures that ensure electronic PHI is protected when it is at rest and when it is being shared
 - Eg: password protection; encryption
- Administrative Safeguards – policies and procedures that ensure all staff actively comply with HIPAA
 - Eg: training; monitoring, enforcement

Next steps

- Sign up for our Housing Supports Program newsletter [here](#)
- Use our Help Desk Inquiry Form to ask your questions and get timely support [here](#)
- Training and office hours will be held every other **Wednesday** from **1-2:30pm**

